



Greetings!

The Filipino American Festival of Arts and Culture, known as **FilAmFest**, is the largest intergenerational arts and culture event in the County of San Diego, and will once again be held on **October 3rd, 2009** at Paradise Valley Road between Woodman Street and Gilmartin Avenue, from 11:00 am to 6:00 pm.

Initiated by the Office of Councilmember Anthony Young, City of San Diego District 4 in 2004, **Kalusu-gan Community Services** (KCS) will continue to be the fiscal agency and lead organizer of FilAmFest for 2009. This year will surpass all previous years in size, attendance, and family fun!

FilAmFest drew over 12,000 people from all over San Diego to the Paradise Hills community of District 4 in 2008. By partnering with organizations and individuals who can contribute to the success of the FilAmFest 2009, we expect to bring in at least 15,000 people.

The goals of FilAmFest are:

- to foster a sense of community and enhance pride in the Filipino cultural heritage;
- to build intergenerational collaboration and cultural understanding among children, youth, adults and seniors;
- to promote effective networking among individuals and various groups representing businesses, civic organizations, local government, educational institutions and public agencies; and
- to revitalize the Paradise Hills community as a place to raise families, operate businesses and collaborate with diverse peoples, groups and institutions.

Enclosed you will find a Artist Application form. The deadline for submitting the performer application form, performer technical needs form, and performer agreement form is **Friday, August 14th, 2009** by the end of the business day.

Details for T-Shirt Competition, Amateur Art Competition, Movie Screening, and Artist Exhibit can be found at www.FilAmFest.com

If you have questions, please **contact Paul Ecdao, FilAmFest Art Program Coordinator at paulm0d3@gmail.com**. We look forward to working with you and await your response at your earliest convenience.

Sincerely,

Dr. Aurora S. Cudal
Chair, FilAmFest

Art Program Descriptions

This year's FilAmFest offers so much to see and do. Professional and Amateur as well young and old artist will come together on showcase their artwork. There are many ways for YOU to get involved.

For more information on FilAmFest Art Program, contact:

Paul Ecdao

FilAmFest Art Program Coordinator

paulm0d3@gmail.com

Art Exhibit

Apply to be a exhibit your artwork at FilAmFest. Selected artists will will display original pieces of their art that represent filipino culture as well as this year's theme of "Honoring the Past and Building the Future". Your selection and attendance at the Festival will give you opportunities to engage with festival attendees in person. Artist will also be allowed to sell and auction their artwork.

Artists will be selected to collaborate on a live mural painting. Participate in the artistic process by working together with other FilAmFest artists to create large masterpieces for all to appreciate and enjoy.

T-Shirt Design Contest

Do you have a knack for clothing design? Do you seek a wide audience for your artistic expression? Maybe you have what it takes to be chosen as this year's FilAmFest T-Shirt designer! If chosen, your artwork will be printed for thousands to see and wear at the festival.

Please adhere to the following guidelines:

- Design for only 1 side of the t-shirt
- 4 color maximum
- Make sure your design is fit for printing on a white t-shirt.
- Incorporate this year's theme of "Honoring the Past, Building the Future" into your design.

Amateur Art Competition

Leading up to the festival, artists will be given the opportunity to get some creative juices flowing by participating in our very own art competition. It will be up to you as the artist to paint, sketch and draw your own rendition of a filipino mythical creature, for example the Kapre or Duwende.

The winner will receive a month long exhibition to showcase their winning piece at Thumbprint Gallery located in North Park where it will be seen by many during a variety of shows and events.

Movie Screening

For you movie buffs and film critics out there, we have a special treat for you. This year, we will carefully select a handful of short films to screen at the festival so that audiences will be exposed to some truly talented and creative minds that we hope will one day make it big in the film industry if they haven't already or at least inspire new and upcoming filmmakers to keep doing their best.

Want your family friendly filipino culture related film to be seen by thousands?

- Submit your short film in DVD format or digital format.
- This year's theme is "Honoring the Past, Building our Future".
- By submitting your film, you automatically grant us permission to screen your film.
- Submissions will not be returned so please do not send your original copies.
- Only one submission per artist so please send your best!

Programs are subject to change. For up-to-date information visit www.filamfest.com/art.php



ARTIST APPLICATION FORM

Please fill out and return the following or complete online no later than:

Application	Deadline
Artist Application (to exhibit artwork)	August 14, 2009
T-Shirt Design Competition Application	August 14, 2009
Amateur Art Competition Application	August 14, 2009
Movie Screening Application	August 14, 2009

Please return to:
 Kalusugan Community Services
 Attn: FilAmFest, Paul Edcao Art Program Coordinator
 1419 E. 8th St.
 National City, CA 91950

Or Fax to 619.477.3391 ATTN: FAF Artist
 Or Email: paulm0d3@gmail.com

Contact Information:

Artist Entity Name: _____

Contact Name: _____

Contact Address: _____

Contact Cell Phone: _____ Fax: _____ Email: _____

Website(s): _____

I wish to:

- Apply as an Artist (to exhibit my work at FilAmFest 2009)
- Submit my art design for T-Shirt Competition
- Submit my artwork for Amateur Art Competition
- Submit my movie to be screened at FilAmFest 2009.

Details for competitions, movie screening, and art exhibit

Please provide a brief description of yourself. This information may be printed in the Festival Program.

(please attach additional documents if needed)